



Work Experience

Fabrique Ltd / Senior Designer

April 2018 - Present, Branford, CT

Design & develop softgoods including backpacks, laptop cases, tablet cases and accessories. Work and correspond closely with engineers & sourcing team overseas to work through the production process. Evaluate and apply current & future market trends for customer projects for materials, color and trim.

MRZ Designs / Freelance Designer

January 2013 - Present, Branford, CT

Creating logos, branding, design and development of websites for clients to build their brand or company. Specializing in logo design, brand identity & strategy business cards, print collateral - brochures, tri folds, flyers, post cards, apparel and accessories design, web design including SEO/ keyword search, and social media content.

Eastern Mountain Sports / Hard Goods Designer

September 2016 - March 2018, Meriden, CT

Manage the design and development across multiple product categories including backpacks, travel gear, tents and sleeping bags and gloves. Successfully designed and developed a full collection of day packs and travel gear for 2017 and 2018 seasons. Evaluate and apply current & future market trends, consumer activities, materials, color and trim design techniques. Developed a new tech spec system to streamline process of working with our overseas vendors to improve production.

E. Gluck Corp / Watch Designer

March 2016 - September 2016, New York, NY

Successfully created and designed Armitron Adventure brand from initial concept to full product line of watches, developed logo and brand identity including packaging. Create seasonal inspiration, trend boards, color palettes and product direction aligning with brand guidelines. Manage the design and development for multiple projects for men's and women's categories. Overseas travel to Hong Kong to work with vendors and factories on product development of watches.

Product & Graphic Designer (Quiksilver, Roxy)

July 2014 - March 2016

Responsible for all design and development of watches from concept sketch to CAD spec and sample review. Designed and developed POP and in store displays, posters, marketing collateral and packaging for the brands. Designed and created a custom watch display and packaging system for Quiksilver and Roxy watches.

Fabrique Ltd. / Industrial Designer

September 2012 - July 2014, Branford, CT

Successfully designed multiple backpacks, laptop bags, messenger bags, sleeves, iPad cases, folios, and tablet cases for the consumer and B2B markets. (HP, Belkin, Ingram V7, Logitech, Dell, Kensington) Travel overseas to work with China team and factories to oversee projects going into production.

Innovative Display & Design / Exhibit Designer

October 2011 - September 2012, Bridgeport, CT

Design 3-Dimensional exhibits and displays for trade shows, marketing environments and events worldwide. Create presentations for project managers to pitch concepts to clients. Create artwork, graphics and banners for displays, logos and customized signs.

Education

Wentworth Institute of Technology

Bachelor of Science in Industrial Design

August 2010 Boston, MA

Skills

Areas of Expertise

Industrial/ Product Design
Graphic Design
Web Design
Branding and Brand Strategy
Product Development
Packaging

Design

Sketching, Illustration, Presentations, Technical Specs, Marker rendering, CAD, Wireframes & mock ups, Logo & Icon design, Catalog layout, Inspiration & Mood boards

Software

MAC OS X, Windows, Adobe Creative Suite: Illustrator, InDesign, Photoshop, Adobe Bridge, Sketchbook Pro, Soliworks, Keyshot, 3D Studio Max, Microsoft Office.

Links



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